



St. XAVIER'S

CATHOLIC COLLEGE OF ENGINEERING (Autonomous)

Chunkankadai, Nagercoil - 629003
Kanyakumari District, Tamil Nadu

DEPARTMENT VISION

"Transforming individuals into competent and energetic business leaders of emerging India."

DEPARTMENT MISSION

- M 1: Enhancing students' performance to match industry standards. M 2: Encouraging faculty to excel and master their core areas of specialization. M 3: Instilling value-based education and social consciousness in the student community. M 4: Providing exposure to real-time situations and events to build experiential learning
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ABOUT DEPARTMENT

The Department of management studies offering Master of Business Administration (Full time) Course to the students was started in the year 2007 and approved by AICTE and affiliated to the Anna University. The Department focuses on management education more than just business management in response to the rapidly changing economic environment and the globalized business, the department has made sustained efforts to impart quality education to meet the needs of corporate techno world. The commitment of the department is thought leadership with a deep understanding of business. The approach to pedagogy combines project works, case studies and instrumented feedback with a strong emphasis on concepts and theory. Our endeavour is to produce management systems thinkers and problem solvers, who go on to make this world a better place to live.

HOD'S MESSAGE

With great enthusiasm, I extend my heartfelt greetings to all the students, faculty members, and stakeholders of the Department of Management Studies at St. Xavier's Catholic College of Engineering. One of the highlights of this semester was the successful organization of XIBITA, our flagship management fest. The event saw enthusiastic participation from students across various colleges and featured thought-provoking Ad-zap, Business Quiz, Mime, Collage,. It served as a vibrant platform for showcasing the talent and managerial acumen of our budding managers. We also hosted a series of seminars, guest lectures, business model canvas, inaugural ceremony, industrial visit KKNPP, iv lofty optical industries, industrial visit v.v.v & sons edible oil limited, national level management fest xibita 7.0." These sessions provided valuable insights and helped students align their academic learning with industry expectations. Our students have actively participated in industrial visits to reputed organizations, gaining firsthand exposure to corporate operations and strategic decision-making processes. These experiences have greatly enhanced their understanding of real-world business environments. Additionally, we take pride in the involvement of our students in Placement training, entrepreneurship development activities, and participation in national-level management events. Their zeal and commitment continue to elevate the department's reputation. As we look forward to more milestones, I encourage our students to seize every opportunity, stay curious, and uphold the values of integrity, innovation, and excellence in all their endeavors.

EVENTS

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GUEST LECTURE



A Department of Management studies of St.Xavier's Catholic College Engineering had organized an excursion to Mysore, Chickmangalore, Coorg from 15th September, 2022 to 18th September, 2022. There were nearly 45 students who were accompanied by three faculties, Mrs. Punitha Francis, Mrs. Melisha and, Mr.G. Jenit Hanson. The drive to Mysore started at 6:30 pm from the college. After a long travel by road, we reached Mysore fresh after the students visit the historic wonders of Mysore. First was Sri Chamundeshwari Temple, which is located in Chamundi Hill, a 12th century temple. Students were in awe at the architecture of the temple and at its location,

SEMINAR

St. Xavier's Catholic College of Engineering (SXCCE) organized a one day Seminar. On "Group Taxation: Transfer Pricing" on September 27, 2022 for Department of Management studies. The seminar focused on transfer pricing which sheds light on the taxation levied for the imported goods. Dr. Jeffrey Baird, Transfer Pricing professional, Ohio University. Laid foundation of what exactly the term meant. He explained how the manufacturer of Samsung in South Korea has his product been used in India and how much portion does each nation get to levies tax for the same product.



BUSINESS MODEL CANVAS

This programme was organized on 8/06/2022 for B.E. and MBA students in St.Xavier's Catholic College Of Engineering. Dr. S. SenthilKumar, Mechanical Professor, RMK college of Engineering and Technology, Chennai deliver this lecture in virtual mode covering all key elements of business model canvas.

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EDUCATIONAL TOUR



Department of Management studies of St.Xavier's Catholic College Engineering had organized an excursion to Mysore, Chikmangalore, Coorg from September, 2022 to 18th September, 2022. There were nearly 45 students who were accompanied by three faculties, Mrs. Punitha Francis, Mrs. Melisha and, Mr.G. Jenit Hanson. The drive to Mysore started at 6:30 pm from the college. After a long travel by road, we reached Mysore by afternoon. They refreshed themselves to visit the historic wonders of Mysore. First was Sri Chamundeshwari Temple, which is located in Chamundi Hill, a 12th century temple. Students were in awe at the architecture of the temple and at its location.L

SEMINAR

On 7th October 2022.Mr. Allwyn Henry, Assistant Manager Global Network support at Hafele India Private Limited, elaborating on what employability actually is. Moreover, he spoke about the qualities essential for a candidate to have when attending an interview, and to be a competent manager in general. He then discussed about traits such as motivation, good communication, empathy, self-awareness, self- regulation, leadership, etc. He spoke about the company that he work in, and especially how informal the organization structure is, regarding hierarchy.



INAUGURAL CEREMONY

Inaugural Ceremony On 31/10/2022 was given by the Chief guest Mr. N.R. Raghav Narayanan (Director& Founder Vollmond Academy E-Learning platform). He gave an excellent talk about the job opportunities after the graduation and about the situation of the students after the pandemic.

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INDUSTRIAL VISIT KKNPP



Department of Management Studies, SXCCE had arranged for an Industrial Visit to KUDANKULAM NUCLEAR POWER PROJECT (KKNPP) which is constructed by the NPCIL. KKNPP is located in Tirunelveli District but is very near to Kanyakumari. The number of visitors was limited by the KKNPP. All the participants were required to submit their names, their registration number, age, address in advance of the visit for registration with KKNPP and were also asked to bring in person their original photo identity card at the time of visit. As required in any industrial visits, the participants were asked to come in formal dress code. The visit was scheduled on the 9th November, 2022 at 10 AM to 5 PM

SEMINAR

He started off the session with a PowerPoint presentation, elaborating on what basic cooperative TAXES are done by our government. Moreover, he spoke about the essential things what to do and complete a CA course. He then discussed about the constitutional acts where these laws were made and got into act. Before getting deep into our seminar topic he asked students a tricky question about GST which is like a true or false question "Is GST paid from our pocket?" and the answer was true. Then he explained about the types of cooperative taxes.



IV LOFTY OPTICAL INDUSTRIES

Lofty Optical industry was formed in 1996 with a sole objective of becoming a specialist in Optical frames manufacturing. Since that time Lofty Optical Industries has grown many folds to become one of the largest Spectacle manufacturing companies in South India. Our attention to detail and our friendly, experienced.

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INDUSTRIAL VISIT V.V.V & SONS EDIBLE OIL LIMITED



The company that the second year students of MBA visited for the industrial visit was V.V.V and sons, in Madurai. The visit was on 25th November 2022. The students departed the campus by the college bus that was arranged, at 5.45am and reached the company at around 10am. Once they reached, their body temperature was checked and covid vaccine certificates were checked. Then they were led to the main reception of the company where the guide introduced himself and briefed everyone about the company through a detailed presentation about the products they manufacture and market

PLACEMENT TRAINING

A two day placement training for I MBA students by TalenTus HR Solutions Pvt. Ltd., Cochin was organized on 24th May and 25th May 2022. Byjus- On Campus Placement Drive was conducted for B.E./B.Tech - CIVIL, CSE, ECE, EEE, IT, MECH, MCA, MBA & All M.E students on 05th May 2022. Eligibility criteria was 60% and above in 10th, 12th Std & 6.0 CGPA in Degree. Sutherland Global Services Pvt. Ltd.- Virtual On Campus Placement Drive was organized for all B.E./B.Tech -



The placement cell of SXCCE organized two days training program for the I year MBA students 24/5/2022 to 25/5/2022. The Resource person is Mr. Roy, TalenTus HR Solutions Pvt Ltd, Cochin. Dr.J.Jerlin Rajan, Assistant Professor welcomed the resource person and initiated the training. The purpose of the training is to train the student to get knowledge and skills regarding placement and placement offers. The training includes various activities from stage speech to management games.

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NATIONAL LEVEL MANAGEMENT FEST XIBITA 7.0



The Inaugural session started by 10.00 a.m. with a prayer song and Ms. Aathisha John Kennady, the Student Secretary delivered the welcome address. Rev. Fr. Dr. M. Maria William delivered the Presidential address. The Organizing Secretary Mr. Maria vinu k, Asst. Prof. gave an insight about Xibita 7.0. Principal Dr. J. Maheshwaran felicitated the gathering. Ms. Punitha Sahaya Mary Francis, HoD. of Mgt. Studies introduced the Chief Guest and the function was inaugurated by the chief guest Mr. RMS Mangal Durai, Managing Director, RMS Group of Enterprises, Kadayanallur. In his inaugural address he pointed out the basic qualities required to become an entrepreneur. The inaugural session ended with Vote of thanks by Mr.C. Jitheesh, student - II MBA, SXCCE. The event has started around 11.15 a.m. in three different venues. The Best Manager Event prelims were conducted in MBA Classroom, Adzap finals in the conference hall and Collage conducted in MCA Class rooms and Business Quiz prelim conducted in MBA Lab. In the afternoon Finals of Best Manager, Business Quiz were conducted in main venue – conference hall. Valedictory and prize distribution session started at 4.15 PM.

The valedictory session was presided over by our Principal. In the valedictory session Principal, HOD and the Organizing secretary have distributed the prizes to the event winners. Certificates were issued to the students in recognition of collecting sponsorships. Mr. Maria Vinu k, Organizing Secretary has proposed the vote of thanks. The Management Fest comes to an end around 4.45 p.m.

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The guest speaker, Dr. Jennifer Diana, sought to advise the students on how to manage their stress, so they could excel in the fields they had chosen. She explained that although stress is a natural part of human nature, it is important to know how to deal with it. She conducted a PSS test at the beginning of the session to calculate the individual stress level of the students. After identifying the stress level of the students, she gave us a presentation about eustress, distress and destress. There was an interactive session with the speaker where the students were able to locate the source of their stress, the symptoms that they exhibit when they are under stress and the negative effects of stress.

SPSS TRAINING

SPSS Program on Research methodology and data analysis Part I and Part II was conducted on 12th and 13th of May 2023. The Program was handled by Mr. S. Victor, Asst. Professor and Head Department of Management studies, Regional Campus, Anna University, Tirunelveli Region. He conducted a training of statistical Analysis and interpretation with the help of SPSS Package. First, he started with refreshing the concepts of Research Methodology by introducing about population, sample, parameter and statistics and how to categorize the data and about various sampling techniques and how to determine the sample size and explained about the procedure for Testing of Hypothesis, concept of P-value, parametric and Non-parametric test and how to interpret the results. He handled the class both in Theoretical and practical way. Then, he explained about how to feed the data from the Questionnaire.



Then, he explained about how to feed the data from the Questionnaire. He explained about Descriptive Analysis and how to estimate frequency and percentage and Construction of chart and estimation of Mean and Standard deviation. He also explained Bivariate Analysis. Then he explained about hypothesis testing for single population,

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INDUSTRIAL VISIT VOC PORT TRUST



Department of Management studies of St. Xavier's Catholic College Engineering, Chunkankadai had organized an Industrial Visit to V.O.Chidambaranar Port Authority, Thoothukudi on 13.04.2023. The visit was organized with the objective of giving us an insight into the supply chain and logistics processes of the port and to make us aware about the connection between the theory and its practical application. V.O. Chidambaranar Port Authority is a port in Thoothukudi, Tamil Nadu, and is one of the 13 major ports in India. It was declared to be a major port on 11 July 1974. It is second largest port in Tamil Nadu and third largest container terminal in India. V.O. Chidambaranar Port is an artificial port. This is the third international port in Tamil Nadu and it is second all-weather port. All V.O. Chidambaranar Port Authority's traffic handling has crossed 10 million tons from 1 April to 13 September 2008, registering a growth rate of 12.08 per cent, surpassing the corresponding previous year handling of 8.96 million tons. It has services to USA, China, Europe, Sri Lanka and Mediterranean countries. The Station Commander, Coast Guard Station Thoothukudi is located at V.O. Chidambaranar Port Authority, Tamil Nadu under the operational and administrative control of the Commander, Coast Guard Region (East), Chennai. The Coast Guard Station V.O. Chidambaranar Port Authority was commissioned on 25 April 1991 by Vice Admiral SW Lakhar, NM, VSM the then Director General Coast Guard. The Station Commander is responsible for Coast Guard operations in this area of jurisdiction in Gulf of Mannar. V.O.Chidambaranar Port Authority Thoothukudi is an ISO 9001:2008, ISO 14001:2004 and International Ship and Port Facility Security (ISPS) Code compliant port